

**Annual Report Adwuma Ye Foundation 2018**



# **Annual Report Adwuma Ye Foundation 2018**

## **Introduction**

This is the annual report 2018 of the Adwuma Ye Foundation. The key part of this report is the annual statement of accounts with an overview of operating costs, the balance sheet, and if required, an explanation.

## **Adwuma Ye Foundation**

The board of Adwuma Ye consists of volunteers. Their view point is to do good work without misappropriation of funds. Adwuma Ye was founded in March of 2009.

## **Purpose**

The goals of the foundation are: to improve the capacity and independence of individuals or groups who wish to develop a local initiative in Ghana, this way enabling them to reach their goals and realize their dreams, and everything directly or indirectly connected or contributory.

## **Employees**

The foundation aims to employ disabled and/or unemployed people whenever possible, in order to give them a chance to gain working experience and to further their own development.

## **PBO status**

The Adwuma Ye Foundation has been designated a Public Benefit Organisation by the Dutch tax authorities. One of the conditions that must be met for this PBO status is publishing an annual report including a financial statement with information on income and expenditure. This annual report must be published on our internet site.

## **Non-profit institution**

One of the basic principles of the Adwuma Ye Foundation is the express absence of a profit motive. Available means are used, as far as possible, for financing clearly formulated projects in Ghana. There are three projects in 2018: the Tuma Viela project, which started in 2010, the New Cooking Bag project, started in 2014 and the Reusable Care Creations project, started in 2016.

## **The Websites**

The Adwuma Ye Foundation has had its own website since 1 January 2011 ([www.adwuma-ye.com](http://www.adwuma-ye.com)). There's a separate website for each of the projects, too ([www.tuma-viela.com](http://www.tuma-viela.com), [www.reusable-care-creations.com](http://www.reusable-care-creations.com) and [www.new-cooking-bag.com](http://www.new-cooking-bag.com)).

## **The Tuma Viela Project**

### **General Information**

Tuma Viela was initiated by Ellen Seldenthuis, a Dutch woman who has lived and worked in Ghana since 2004. 'Tuma Viela' means 'Good Work' in Dagbani, and is the translation of 'Adwuma Ye', the name of the foundation she started. In 2010, Ellen began the Tuma Viela workshop as a job-creating project for women and unemployed youngsters. It gives them the chance to work on their own development, allowing them to earn an income and become independent. All of this was done bearing in mind the goals of reducing pollution in urban Tamale, educating schools about preserving the environment and putting smiles on the faces of children who receive beautiful products if they help clean up the streets.

## Goals of the Tuma Viela project

Tuma Viela is a project for the people and the environment:

1. Tuma Viela offers women and unemployed youth a chance to develop themselves.
2. Tuma Viela helps urban Tamale become less polluted.
3. Tuma Viela offers children the opportunity to obtain useful articles.
4. Tuma Viela contributes to the environmental awareness of the local community.
5. Tuma Viela teaches children how they can maintain an inhabitable Ghana, now and in the future.

## The Workshop

In order to realize the project goals, Ellen Seldenthuis started the Tuma Viela workshop in the early part of 2010. The workshop has all the basic facilities that are needed for recycling litter (water sachets) and making it into products that have a value in daily life. All products are made from water and ice sachets that litter the streets. These sachets harm the environment and pose a threat to public health because they cause blockages in the open sewer system, with all its harmful consequences.

## The Procedure

Kids (and anyone else wishing to do so) come in to the workshop and drop off the water and ice sachets they have collected, in bundles of ten. Their names are noted, as well as the items they wish to receive in return. The kids are sent home with a ticket stating a number and the date they can come and collect their product. This is usually about a week after registration. Slowly but surely, Tamale becomes cleaner, children realize that trash can become a treasure and they are encouraged to save the sachets and hand them in to us instead of throwing them away carelessly.

## An Overview of Figures

	2012	2013	2014	2015	2016	2017	2018
<b>Clients</b>	<b>10,013</b>	<b>10,522</b>	<b>13,055</b>	<b>10,546</b>	<b>10.452</b>	<b>7.895</b>	<b>6.339</b>
Schoolbags	4,701	5,034	7,735	5,577	4.393	3.886	2886
Rain coats	1,360	1,187	834	474	539	304	368
Pencil cases	1,420	1,730	1,596	1,875	1.513	1.189	1141
Hats and Caps	1,702	2,088	1,922	1,354	2.265	1.442	1215
Bags	227	276					65
Jackets				1,091	1.571	924	508
Tarp (in yards)	700	824	702	464	382	510	196
Number of sachets	2,652,050	2,678,650	3,209,100	2,407,000	2,386.400	1.817.200	1.446.750

In the eight years this project has been active, we have made over 72,000 children happy with a useful product that would otherwise have been unattainable for them. Moreover, we helped children become aware of the value of the environment and of ways they can help to protect it. We produced over 37,000 school rucksacks and approximately 34.000 pen cases, caps, bags, raincoats, etc. We offered more than 50 women the chance to gain working experience, thus helping them to find their own way.

## GET APPrenticeship AND WORK

In 2018 we started a new initiative of Tuma Viela; **GET APPrenticeship AND WORK** especially for young people who find it hard to make a living. 2018 was the year of a pilot and we made the necessary plans. In 2019 we will start officially. Every semester 4 apprentices will start the program and they will make products for the children of waste materials. They will earn some money to buy their daily food and we will deposit the rest for them. In a half years' time they will have saved enough money to start working with

a master/teacher. Where they will learn an occupation of their choice. They can become a seamstress, a carpenter or a stonemason or whatever they want to become. There will be enough money also for buying materials for their education of approximately 3 years, for example a sewing-machine, tools for a carpenter and so on. In the year 2018 2 girls took this course of instruction and now they both are working with a master/teacher. One of them will become a hair dresser and the other one will become a seamstress.

## **The New Cooking Bag Project**

### **General Information**

The New Cooking Bag is another initiative of Ellen Seldenthuis. It stands for 'The New Way of Cooking'. Ellen saw how much time, effort and money it takes women in Ghana to prepare food, putting a limit on their own development. Also, the traditional way of cooking poses a threat to people's safety and health. The environmental impact of the traditional way of cooking also worried Ellen. She made a plan to introduce slow cooking in Ghana, putting the traditional haybox in a new jacket. Together with her team she developed a prototype which had great results and could be produced using local materials. They call it the 'New Cooking Bag'.

### **How Does it Work: The New Way of Cooking.**

The New Cooking Bag (NCB) is used to cook food without a continuous need for heat. The food is brought to a boil in a pan with water over a fire. Once it is boiled, the fire can be extinguished and the pan with its contents is put directly into the NCB. The NCB is tied shut. Because of the insulating properties of the NCB the temperature in the pan remains high and the food continues to cook until it is ready. Since there is some heat loss the cooking time is longer than when using permanent heat. A lot of the traditional dishes prepared in Ghana are suited for the use of a NCB.

### **The New Cooking Bag**

New Cooking Bag is a project for women in Ghana and for the environment.

1. The New Cooking Bag saves women time,
2. The New Cooking Bag makes cooking safer,
3. The New Cooking Bag is healthier for women and children,
4. The New Cooking Bag is good for the environment: it saves firewood, charcoal or gas,
5. The New Cooking Bag makes food more flavourful,
6. The New Cooking Bag saves money,
7. The New Cooking Bag is more hygienic and the food is healthier.

### **What We Would Like to Achieve.**

There are two things we want to achieve with this project. We would like for the New Cooking Bag to gain ground in the cooking areas of the compounds and become a standard tool for a growing number of Ghanaian women. We would also like to raise awareness with the people of Tamale and its surroundings, where the environment is concerned. We would like to make them see that something has to change. Our goal is to see 25.000 New Cooking Bags introduced in Tamale and its surrounding villages by the end of 2020, distributed in such a way that they are actually being used regularly.

### **The Results So Far**

One of the reasons the NCB is received with so much enthusiasm, is that virtually all traditional meals can be prepared with them, as we show people in our demonstrations. Many women buy one and many others start saving money to get one, which is rather

exceptional, for Ghana. We keep prices low to make the NCB affordable for as many women as possible. The amount of money we ask Ghanaian women for their NCB, does not cover the costs of the project. About one fourth of the project costs is made good by the Adwuma Ye Foundation. Families and households in Ghana generally have very low incomes. A Ghanaian woman has to work 2 to 3 days for an NCB of € 6,60.

### **New Cooking Bag numbers**

Introduced	2014	2015	2016	2017	2018	Total of
New Cooking Bags	969	6,759	7,593	3,396	2,757	21,474

## **The Reusable Care Creations Project**

### **General Information**

2016 saw the start of a new project: Reusable Care Creations. Its goal is to develop washable nappies and washable sanitary towels and to market them in Ghana. This helps save the environment and gives young people without employment a chance at personal development.

### **The Goals**

The project goals are:

- To introduce washable sanitary products like washable sanitary towels, washable nappies for children and washable nappies for adults, and to distribute them and make them easily accessible to large target groups in Ghana
- To reduce taboos surrounding personal hygiene and to reduce the reluctance to use sanitary products
- To reduce physical and social limitations people are subject to due to the lack of good sanitary products
- To reduce the environmental impact of disposable nappies and sanitary towels
- To offer women with a physical disability the chance to participate fully and equally in society by giving them a job that allows them to use their knowledge and skills of sewing and to improve their own lives and futures.

### **Sanitary pads**

Schoolgirls in Ghana who can't afford to buy disposable sanitary pads miss five days of school per month on average. That's three months a year! This means they fall behind in a way they can never catch up.

Many women who can't afford to buy sanitary towels can't go to work during their period, which means they miss out on income.

Also, disposable sanitary towels have a huge impact on the environment.

### **WASHpad**

After much research, experimenting and testing we came up with a model of washable sanitary towels we are very happy with. The feedback from test users is very positive, and they can be produced in our workshop. They are partly made from the left-over unbleached cotton we use for our New Cooking Bags. They are not expensive and highly cost-effective in use.

We call them *WASHpad*, which stands for *Women All Should Have pad...*

WASHpads come in four sizes, each with their own colour. Very easy in case you need new ones and you are not very good at reading.

### **What We Would Like to Achieve.**

Wouldn't it be great if girls didn't have to miss any lessons when they have their period? If they didn't need to stay home from school or even drop out all together when they start menstruating? Because of shame, or because they are afraid their clothes will show bloodstains... Girls Empowerment!

Wouldn't it be great if working women didn't have to stop working when they're menstruating, so they could fully dedicate themselves to their own development?

Wouldn't it be great if there were no taboo surrounding menstruation?

And... Wouldn't it be great if we could lessen environmental impact from the use of disposable sanitary towels?

Those are the things we step up for.

In 2018 World Vision, a Dutch charity foundation, has shown interest in this project and we hope to cooperate with them to promote the WASHpads in 2019 in the Upper-East Region of Ghana.

### **Finances Adwuma Ye Foundation in 2018**

The foundation fully relies on periodic or incidental contributions by sponsors and/or donations. This means a constant search is needed for people and/or organizations who can make a financial contribution to enable the continuation of the foundation's activities. For many of these activities, the presence or involvement of Ellen proved vital, in Ghana as well as during her stay in the Netherlands. In 2018, both once-only and periodical private donations were received, as well as financial support from churches, schools, organisations and businesses.

#### **Financial statement 2018 \*\***

##### **Income**

###### *General income*

Received donations and sponsor payments on ING bank account	€	35.538
Received donations out of fundraising actions	€	29.292

###### *Exceptional income*

Received interest payment ING Bank	€	5
------------------------------------	---	---

###### *Project Tuma Viela*

Local income Tuma Viela	€	37
-------------------------	---	----

###### *Project New Cooking Bag*

Amounts received at the delivery of New Cooking Bags	€	13.082
--	---	--------

###### *Project Reusable Care Creations*

Amounts received at the delivery of Reusable Care Creations	€	244
---	---	-----

<b>Total income Adwuma Ye</b>	<b>€</b>	<b>78.198</b>
-------------------------------	----------	---------------

## **Expenditure**

### *Project Tuma Viela*

Salaries and healthcare insurance Tuma Viela	€	7.644
Materials and expenses workshop Tuma Viela	€	1.488
Overheads: housing, electricity, telephone, moped, bicycle, etc.	€	1.594
Other expenses	€	438

### *Project New Cooking Bag*

Salaries and healthcare insurance New Cooking Bag	€	2.536
Materials and expenses workshop New Cooking Bag	€	8.454
Overheads: housing, electricity, telephone, moped, bicycle, etc.	€	3.587
Other expenses	€	934

### *Project Reusable Care Creations*

Salaries and healthcare insurance Reusable Care Creations	€	308
Materials and expenses workshop Reusable Care Creations	€	789
Overheads: housing, electricity, telephone, moped, bicycle, etc.	€	2.790
Other expenses	€	54

### *Expenses Management*

Allowance for expenses, travelling expenses, telephone expenses project management	€	4.260
Health care insurance project management	€	2.662

### *General and administrative expenses*

Banking costs ING Bank including costs of transactions to Ghana	€	283
Expenses websites	€	330
Other expenses	€	1239

**Total expenditure** € **39.390**

**Balance income minus expenditure** € **38.808**

*\*\* All figures in this annual report have been rounded off to the nearest euro.*

## **Explanation of the Income**

The donations and sponsor payments have been totalized using the ING bank statements. The last years the income turned out lower than estimated. That's why we started a fundraising event and we sold cooking bags in The Netherlands. Both activities were successful and increased our income in 2018.

The year under review saw another depreciation of the cedi, the Ghanaian currency. Adwuma Ye benefited from this development, because in the course of 2018 ever more cedis could be obtained for every euro. In this report, an average exchange rate of 1 euro (EUR) to 5,18 cedis (GHS) is used.

## **Explanation of the Expenses for Tuma Viela**

Making products like school bags from litter (water sachets), is a labour-intensive process. This process is described in text and illustrated with photographs on the website. The labour costs are substantial. We give the products to the children for free. The costs of materials and the workshop Tuma Viela (sewing thread, Velcro, maintenance of the sewing machines, soap, etc.) are in accordance with the overview as supplied by the project management and have been converted to euros (EUR).

### **Explanation of the Expenses for New Cooking Bag (NCB)**

Producing the New Cooking Bag is highly labour-intensive and requires skills, accuracy and experience. The production process can be viewed in text and photographs on the website. Because we produced less NCB's in 2018 the costs of salaries and materials are decreased. The expenses for materials are mainly spent on textile (colourful fabrics) and kapok, a natural material used for insulation. Other costs go to sewing thread and the maintenance of sewing machines. The costs are in accordance with the overview as supplied by the project management and have been converted to euros (EUR).

### **Explanation of the Expenses for Reusable Care Creations (RCC)**

Because the sold products didn't meet our expectations yet, we had to keep the salaries and materials costs low.

### **Explanation of the Expenses for the Management**

Ellen Seldenthuis is responsible for carrying out tasks in Ghana. She does this by shaping and organizing the projects. She is the direct contact person for people and organizations in Ghana. Ellen puts in the daily effort to realize the goals of the foundation.

Of all the hours available, 25% goes to general management duties. Transportation costs in Ghana are costs of maintenance, petrol and insurance of the project management moped. Once a year, Ellen's expenses for a working visit to the Netherlands are refunded. The project manager receives a monthly payment of expenses of € 340 for the costs of living, the costs of maintenance of the computer, telephone costs and other small business expenses. the Foundation pays for her health insurance every quarter.

### **General Expenses**

The banking costs in this account have been taken from the bank statements of the ING Bank in the Netherlands and the Barclays bank in Ghana in 2018.

### **Explanation of the Operating Profit**

In 2018 the income increased due to selling the New Cooking Bags in the Netherlands and a number of extra donations due to a fundraising event. Due to this, the year 2018 saw a positive financial result.

### **Changes in the balance sheet**

#### **Balance sheet per 01-01-2018**

<b>Assets</b>		<b>Liabilities</b>	
Balance ING current account	€ 8.620	Reserve housing	€ 14.223
Balance ING savings account	€ 20.000	Reserve operating costs	€ 6.498
Balance ING 'bonus' account	€ 10.018	General reserve	€ 13.765
Balance NGO bank account	€ 3.461	Operating profit	€ 7.942
Balance NGO cash	€ 329		
<b>Total assets</b>	<b>€ 42.428</b>	<b>Total liabilities</b>	<b>€ 42.428</b>

#### **Balance sheet per 31-12-2018**

<b>Assets</b>		<b>Liabilities</b>	
Balance ING current account	€ 27.513	Reserve housing	€ 14.223
Balance ING savings account	€ 26.495	Reserve operating costs	€ 14.440
Balance ING 'bonus' account	€ 0	General reserve	€ 13.765
Balance NGO bank account	€ 27.228	Operating profit	€ 38.808
Balance NGO cash	€ 0		€
<b>Total assets</b>	<b>€ 81.236</b>	<b>Total liabilities</b>	<b>€ 81.236</b>



## **Explanation of the Balance Sheet 2018**

The balance sheet shows a positive result in 2018. The board has decided to add the operating profit 2018 to the special purpose reserve "Reserve housing" and "Reserve Operating costs".

## **Explanation of the Assets**

Inventories and materials required for the functioning of the three projects were financed as operating costs in 2018. The balances for the ING bank accounts are in accordance with the bank account statements of the Adwuma Ye Foundation, ING bank account number NL56 INGB 0005 1547 56. The balance of the NGO account in the name of Adwuma Ye Foundation, bank account number 1026425 at Barclays Bank of Ghana LTD in Tamale (Ghana) is in accordance with the bank account statement of 31-12-2018. The project management receives an allowance for daily expenses for the Tuma Viela ,New Cooking Bag and Reusable Care Creations projects.

## **Properties in Ghana**

The workshop is housed in a rented building. The properties of the foundation in Ghana consist of the following:

- Inventory: sewing machines (second hand), tables, cupboards, a refrigerator, small tools, a laptop computer, note books, writing materials.
- Transportation vehicles: a moped and a two bicycles.

The total value of these items is an estimated € 5.000. In addition, there is a varying stock of fabrics, kapok, sachets, sewing thread etc, for producing the products.

## **Adwuma Ye Foundation.**

### **The Board**

The board of the foundation consists of three members, each of whom have specific tasks.

### **Chairman**

Daan Vermeer is the chairman of the foundation. He co-ordinates tasks within the foundation and serves as a contact person for external organizations in the Netherlands.

### **Treasurer**

Udo de Jong serves as the treasurer.

### **Secretary**

Sytske Renkema serves as the secretary for the organisation.

The three board members do not receive payment for their involvement. Everyone who wants to advise the board or offer their assistance is more than welcome to do so, as long as they are willing to do so on a voluntary basis.

## General information

Adwuma Ye Foundation  
(RSIN 820501220)  
Chamber of Commerce  
Registration number CoC: 01146770  
Address: Swarte Ruiters 4,  
9351 NN Leek  
The Netherlands  
Phone in the Netherlands: +31-594516658  
Phone in the Netherlands: +31-646103941

Phone number in Ghana:  
+233 50-3192442

E-mail: [info@adwuma-ye.com](mailto:info@adwuma-ye.com)

Bank details  
ING Bank  
IBAN number: NL56INGB0005154756  
BIC/SWIFT code: INGBNL2A

## Adoption and signature

Composing this Annual Report 2018 took place in close deliberation with all board members of the Adwuma Ye Foundation. Due to pragmatic reasons, the president of the board Mr. D.M Vermeer will sign this document for formal adoption.

Town: Doetinchem  
Date: 1 May 2019  
Name: Mr. D.M. Vermeer

Signature: D.M. Vermeer